

# APL Group NEWS

Solutions to Save Lives

MARCH 2013

## Australian First Aid is celebrating its 25th anniversary in 2013... and we're giving you the gifts!

### Thanking you

To celebrate, we're offering our customers gifts in the form of discounts on many Australian First Aid and other APL Group member courses.

You can also access discounts on a huge range of First Aid Kits, Emergency Publications, First Aid & Rescue training aids. (see inside for details)

### Helping our customers since 1988

From the start, when we became Australia's first recognised private first aid training provider, Australian First Aid has been a pioneer in providing flexible, cost-effective, relevant and innovative training services, instead of the 'bland old stuff' alternatives.

### Saving Customers Time & Money

From being first to specialise in customised workplace First Aid courses, to introducing the world's-first Customised Online & Workbook First Aid Theory Training & Assessment service (saving one client 2,000 person-days in their first year), it has always been about our customer's needs.

### Revolutionary Benefits for Customers

To achieve this level of professional service, Australian First Aid fought many hard battles to gain revolutionary benefits for industry.

One of the best customer benefits was gaining uniform Nationally-Recognised first aid units, in association with a small group of like-minded private providers. Initially, many state bureaucracies wouldn't recognise the 'nationally-recognised' competencies! We then began a state by state lobby campaign... The final state came on board in early 2012!

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Some of our team – with 25th anniversary plaque





## FREE Fire Warden & Extinguisher Training

Grab this FREE training offer before it runs out.

So many of our clients have taken advantage of our great new service and FREE training deal.

Here's how it works:

Book your first Fire Warden or Fire Warden & Extinguisher course for 10 or more students and PAY FOR HALF OF THEM. Save up to \$975.

Oh, and we'll also include ...

FREE Fire Extinguisher • FREE Fire Blanket • FREE Rescue Bag



## Coming Attractions...

### Upgraded Australian First Aid website

Most APL Group members already offer fresh and dynamic sites that make it easy for you to find the information you need quickly and easily. In the coming months the Australian First Aid site will undergo a major transformation, making it easier for us to provide up-to-the-minute information and creating a much better user experience for our clients.

### Online Courses

In 2013 you and your team will be able to benefit from the latest upgrade to our online theory training and assessment systems. This project has been underway for quite a number of months already, and is on-track for an expected launch of June 2013. You will notice improved graphics, clearer text, audio narration and significant inter-activity improvements.

## Your Questions Answered

John I noticed that your latest edition of 'Emergency First Aid' (Edition 13) has already gone to a reprint. What the heck happened? Damien Goodwin

Hi Damien,

The truth is; we were simply caught off-guard by the demand. Even though we printed over 20,000 units of this completely revamped book, we had to order over 30,000 units, three weeks after its release!! Go figure. It's a nice problem to have though. Ironically we've had the same problem with 'Asthma & Anaphylaxis' and 'LVR & CPR'. Because they're also new, we had no idea how many to print for our first run. Supply shouldn't be an issue though, for emergency measures have been taken to fix the problem. I hope that answers your question Damien. Kind Regards, John Haines, Managing Director



## What a Hoot

### Pubic hair grooming injuries on rise

A study finds that pubic hair grooming injuries have jumped five-fold between 2002 and 2010

NEW YORK — Whether it's a DIY Brazilian wax or a botched attempt at "manscaping," homegrown efforts to remove the hair down there are sending more people to emergency rooms, new research suggests.

Pubic hair grooming injuries jumped five-fold between 2002 and 2010, according to a recent analysis of ER visits by scientists at the University of California, San Francisco. The cringe-inducing reports increased most at the end of the time frame, with an estimated 2,500 grooming mishaps a year by 2010.

And those are just the cuts, burns, gashes, rashes and other unpleasant outcomes that required emergency medical attention, said Dr. Allison Glass, a clinical researcher at UCSF. Those figures are likely a vast underestimate of the true injuries, and a reminder, among other things, of the need for extra care when wielding razors or hot wax.

"We actually found that 3% of all genitourinary injuries were related to grooming practices," said Glass. "I think the message is this is something that general practitioners and urologists should be aware of."

By JoNel Aleccia, NBC News

## Anniversary Discounts

In 2013 we're offering you 'Anniversary Discounts' on many courses, as well as training equipment and publications. Please check them out:

**15% off\*** the following courses:

- First Aid / Health:  
Occupational First Aid; Remote Area First Aid;  
Diabetes Awareness
- Fire & Safety:  
Fire Extinguisher, Warden, Chief Warden,
- Dangerous Goods Awareness, Height Safety Training

**15% off\*** the following books and equipment:

- First Aid / Rescue Training Aids
- First Aid Publications – the full range!

*\*Discounts not to be combined with any other offer.*



## IMPORTANT NOTICE AED Deployment Registry

*Some areas of concern you should know*

Recently the Minister for Industry & Workplace Relations, Bill Shorten launched the *AED Deployment Registry (AEDDR)*. Sadly this led a lot of companies and individuals to believe the AEDDR is an official government organisation.

Claims on the AEDDR website that it is 'the policy authority and regulatory body' for AED deployment reinforced this belief.

**Australian First Aid** and **APL Healthcare** can confirm it isn't, and the Minister in question has written to us, distancing himself from any suggestion of endorsement in this matter.

**Please contact us for more information if this has become an issue for you or your team**, especially if you've read strong inferences by the AEDDR that a high percentage of AEDs may be faulty. We will help you by providing a brief précis of some of the current concerns, which even in brief dot point form are substantial!

The above inference is a false claim and cannot be substantiated in this country.

Kind Regards

*John Haines*

Managing Director (john@aplgroup.com.au)

## Your Place or Ours?

Two carpeted and air-conditioned training rooms in our new building at 20 Viewtech Place, Rowville with **FREE parking and easy access off Eastlink.**

*Need National Training?*

Give us a call to see how we can help you.

*Tailoring to your needs*

We were the first provider in first aid to specialise in tailoring courses (since 1988). We include relevant Accident Awareness & Prevention and have extended this to our other training services too.

Call us today to learn more, or check us out at **www.aplgroup.com.au**

Note: Training premises are also available in Brisbane and select regional centres.

**Happen to pass by?** Call in for a coffee.

## FREE ONLINE LIBRARY Research, Safety & First Aid

To assist you and your team, you can access first aid and safety tips, research and general information from our Library, located at [www.aplgroup.com.au](http://www.aplgroup.com.au) & [www.australianfirstaid.com.au](http://www.australianfirstaid.com.au)

It's a growing library with more articles added regularly. Subjects include:

**Aspirin** Helping to save your life

**Blood Pressure** Understanding and recording

**Confined Spaces** Awareness

**Carbon Monoxide Poisoning** The silent killer

**Drug Overdose** Recreational drug use emergencies

## Our Group Overview

### Our Team

If you've dealt with us in the past, you'll appreciate it's still the same great team: John, Aileen, Debbie, Jane, Debbie K, Rohan, Mike, Peter, Shirley, Christine, Enno, Sapna, Graham and Nick.

### Over 200 years combined experience

We offer you healthcare and OHS training experience that exceeds 200 years: Intensive Care, Ambulance, Nursing, Military Medic, Helicopter Rescue and Fire.

Note: each business entity will retain its trading name to distinguish its services for you.



### AFA

Australia's first recognised  
for-profit first aid provider 1988 and RTO 1994  
[www.australianfirstaid.com.au](http://www.australianfirstaid.com.au)



### Emergency Dynamics

Training courses in Extinguisher, Evacuation, Hazmat,  
working at heights, confined spaces and more ...  
[www.emergencydynamics.com.au](http://www.emergencydynamics.com.au)



### APL Healthcare

Your source of emergency publications, DVDs,  
Rescue manikins, casualty simulation and more ...  
[www.aplhealthcare.com.au](http://www.aplhealthcare.com.au)



### APL Hospitality

Food Handling (Workplace Hygiene) and  
Food Safety Supervisor course. More coming soon ...



### GR84Life

Unique youth training programs for schools  
[www.gr84life.com.au](http://www.gr84life.com.au)



### Premier Learning

Access Safe Manual Handling and  
Certificate courses coming soon ...  
[www.premierlearning.com.au](http://www.premierlearning.com.au)

#### Training Enquiries

Phone: 1300 975 889 Fax: 03 9755 8440

Email: [courses@aplgroup.com.au](mailto:courses@aplgroup.com.au)

Post: PO Box 1300 Upwey VIC 3158

#### Books/Equipment Enquiries

Phone: 1300 727 580 Fax: 03 9755 8440

Email: [sales@aplhealthcare.com.au](mailto:sales@aplhealthcare.com.au)

Shipping address: 20 Viewtech Place, Rowville VIC 3178

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